



April 7, 2026

To Our Distribution Partners,

I am sure all of you have seen the recent news regarding the ceasefire in the Gulf region, and we are hopeful that this marks the beginning of a lasting and peaceful resolution.

While this is certainly encouraging, the past several weeks of conflict have created significant disruption across global markets. The effects on supply chains, raw materials, and logistics are expected to persist, and in many cases may take considerable time to fully stabilize.

In particular, petroleum-based and petroleum-derived materials have experienced sharp cost increases of approximately 40–60% over the past 30 days. Additionally, the movement of goods globally has been impacted, further contributing to cost pressures.

As a result, we will be implementing a 6% price increase on all Purus Mat products and PureTouch liners. This adjustment will apply to all shipments invoiced on or after May 15, 2026. We regret the limited notice; however, the speed and magnitude of these geopolitical impacts have required us to respond accordingly.

We will continue to closely monitor the situation and will communicate any further changes as conditions evolve.

Sincerely

Dennis Baldwin

Dennis Baldwin
President
Purus Companies