

# OZ BIOSCIENCES

SPECIAL PRICING PROMOTION

## Save 20%! Helix-IN™ Transfection Reagent

*Preserve Viability, Reduce  
Cellular Stress & Experience  
High Efficiency*



### Helix-IN™ DNA Transfection Reagent opens up new possibilities for addressing issues of classical transfection technologies.

OZ Biosciences revolutionizes Polyfection with the design of Helix-IN™, a novel patented Cationic Hydroxylated Amphiphilic Multi-Block Polymer (CHAMP™ Technology). This novel bi-functional co-polymer is biocompatible, ionizable, pH responsive and biodegradable. Cellular stress is reduced, viability preserved, and efficiency enhanced.

*Cellular stress is reduced,  
viability preserved and  
efficiency enhanced.*

- Broad Spectrum transfection Reagent for cell lines and hard-to-transfect cells
- High Intracellular Protein Production while preserving viability
- High secreted Protein Production while minimizing cellular stress
- Biodegradable – Avoid secondary effects
- Compatible with any culture medium

Thomas No.	Mfr. No.	Description	List Price	Special Pricing
CHM00B858	HX10100	100µL Helix-IN Transfection Reagent	<del>\$66</del>	<b>\$48</b>
CHM00B859	HX10500	500µL Helix-IN Transfection Reagent	<del>\$196</del>	<b>\$140.40</b>
CHM00B860	HX11000	1ml Helix-IN Transfection Reagent	<del>\$323</del>	<b>\$231.60</b>

**Hurry! Special pricing promotion expires July 31, 2024**



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